

**Position:** Content Marketing Intern

**Company:** Samarth E Mobility Pvt. Ltd.

**Location:** Adalaj, Ahmedabad

**Stipend:** Up to ₹15,000/month (as per company norms)

**Internship Duration:** 3 to 5 months (possibility of full-time conversion based on performance)

**About the Company:**

Samarth E Mobility Pvt. Ltd. is a fast-growing startup in the electric two-wheeler industry, committed to developing sustainable and innovative mobility solutions. With a strong focus on R&D and cutting-edge technology, we are actively shaping the future of eco-friendly transportation in India.

**Role Overview:**

We're looking for a creative and driven Content Marketing Intern to join our team! In this role, you'll support the creation and distribution of engaging content across multiple platforms to boost brand awareness, drive traffic, and build strong customer relationships. It's a fantastic opportunity for anyone looking to gain experience in digital marketing and content creation.

**Eligibility:**

- Pursuing or recently completed a degree in Marketing, Communications, English, or a related field
- Strong interest in content strategy and digital media

**Key Responsibilities:**

- Assist in writing and editing blog posts, social media content, and email newsletters
- Help develop content strategies and calendars for various marketing campaigns
- Support the creation of multimedia content, including videos and infographics
- Conduct content performance analysis and generate reports on engagement metrics
- Collaborate with the marketing team to brainstorm and execute content ideas
- Stay updated on industry trends and competitor content strategies
- Help plan and execute digital marketing strategies
- Support the development of promotional materials and marketing collateral

**Requirements:**

- Currently pursuing or recently graduated with a degree in Marketing, Communications, English, or a related field
- Strong writing, editing, and proofreading skills
- Familiarity with social media platforms and content management tools (e.g., WordPress,

Canva)

- Creative mindset with the ability to think outside the box

**What You'll Gain:**

- Hands-on experience in content marketing and strategy development
- The opportunity to grow your writing and digital marketing skills
- Exposure to real-world marketing campaigns and content performance analysis